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May 30, 2008

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, enclosed is a package to introduce the Retention \$5 for 12 Month Promotion.

General Subscriber Service Tariff

Section A2 - Original Page 35.6.88

The issue and effective dates for this tariff package are May 30, 2008 and June 1, 2008, respectively.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Retention \$5 for 12 Month Promotion

Overview

The Retention \$5 for 12 Month Promotion promotion is scheduled to begin on 06/01/2008 and end on 1/31/2009. Customers who call to disconnect service with AT&T and elect to stay and have/purchase 2Pack or above are eligible to receive a \$5 bill credit for 12 months.

Customers who have or add any package that has 2Pack or the components of 2 Pack are eligible. (BPP and CC).

Offer will be available in AL, GA, FL, LA, KY, MS, NC, SC, TN.

Promotion Specifics

Customers who call to disconnect service with AT&T and elect to stay and have/purchase 2Pack or above are eligible to receive a \$5 bill credit for 12 months.

Customers who have or add any package that has 2Pack or the components of 2 Pack are eligible. (BPP and CC).

Promotion Restrictions/Eligibility Requirements

- 1) Customer must have at least one wireline local service with AT&T.
- 2) Customer must request or have the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address if customer was initially calling in to disconnect.
- 3) This offer is not valid for out-of-region customers who are new to AT&T.
- 4) Offer valid for all lines customer currently has service with AT&T.
- 5) AT&T employees are not eligible for this offer.
- 6) Customer must be calling into AT&T to disconnect their local service.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

- A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority	
AT&T Florida Service Territory – From Central Office where services are available	Retention \$5 for 12 Month Promotion	Customers who call to disconnect service with AT&T and elect to stay and have or purchase 2Pack or above, or who add any package that has the components of 2 Pack such as PreferredPack or Complete Choice are eligible to receive a \$5 bill credit for twelve (12) months.	6/1/2008 to 1/31/2009	(N)
		Rules and Regulations		(N)
		--Customer must have at least one (1) wireline local service with AT&T.		(N)
		--Customer must request or have the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address if customer was initially calling in to disconnect.		(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.		(N)
		--Offer valid for all lines customer currently has service with AT&T.		(N)
		--AT&T employees are not eligible for this offer.		(N)
		--Customer must be calling into AT&T to disconnect their local service.		(N)
		--This offer is available on a maximum of three (3) lines.		(N)

ISSUED: May 30, 2008

EFFECTIVE: June 1, 2008

BY: Marshall M. Criser III, President -FL
 Miami, Florida

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

Area of Promotion	Service	Description	Period Authority
AT&T Florida Service Territory – From Central Office where services are available	Retention \$5 for 12 Month Promotion	Customers who call to disconnect service with AT&T and elect to stay and have or purchase 2Pack or above, or who add any package that has the components of 2 Pack such as PreferredPack or Complete Choice are eligible to receive a \$5 bill credit for twelve (12) months.	6/1/2008 (N) 1/31/2009
		<u>Rules and Regulations</u>	(N)
		--Customer must have at least one (1) wireline local service with AT&T.	(N)
		--Customer must request or have the qualifying service at the same address and in the same name as the existing service, unless customer is planning an imminent move from one address in AT&T territory to another address in AT&T territory. In the case of an imminent move, AT&T can offer the customer the promotion and place the order at the new address if customer was initially calling in to disconnect.	(N)
		--This offer is not valid for out-of-region customers who are new to AT&T.	(N)
		--Offer valid for all lines customer currently has service with AT&T.	(N)
		--AT&T employees are not eligible for this offer.	(N)
		--Customer must be calling into AT&T to disconnect their local service.	(N)
		--This offer is available on a maximum of three (3) lines..	(N)